



Strategic Leadership Masterclass

Incorporating: Formulating & Implementing Strategy simulation



“The key result for me from participating in the programme is that I can identify options for organisational growth that deliver shareholder value. I feel ready to take on a strategic leadership role.”

**Strategic Leadership
Masterclass participant,
TDG Group**

Abstract:

Strategic Leadership Masterclass

This exciting Masterclass incorporates a simulation which challenges participants in a comprehensive strategic review of a business and the business environment in which it trades, identification of Critical Success Factors, implementation of strategic choices and then seeing the financial and non-financial impact on the company's performance through financial and non-financial performance measures.

Suitable for:

Middle and senior managers with an organisational leadership career path.

The Programme Design:

This is a hands-on senior management development programme designed to help change the focus from operational to strategic in preparation for a leadership role within the organisation.

The programme enables senior managers to experience how strategy is formulated and implemented in a complex global service

business and to consider the ability of the Board and management to implement their chosen strategy.

Facilitated by our team of experienced strategic professionals, the learnings from the simulation Masterclass are then turned into a strategic plan for the client company. The programme is modular in structure and so can have a flexible timetable.

Designed to link with one of the leading strategy textbooks (Exploring Strategy, Fundamentals of Strategy) which is used primarily for MBA and Executive Education, this simulation-based Masterclass is designed to change the focus from operational to strategic

Capabilities developed:

- Advanced knowledge of how and why strategy is formulated
- A renewed focus on options for organisational growth that deliver shareholder value

- Enhanced business and commercial awareness that enables more effective contribution to the implementation of strategy
- Intensive experience of working in teams with peers and making decisions by consensus.

Results:

- Operationally focussed managers turn into strategists with a focus on options for organisational growth that deliver shareholder value.

Contact us for a discussion:

Contact us for a discussion about your requirement.

This custom programme is constantly evolving to keep abreast of cutting edge management best-practice and the rapid pace of change. 30% of the programme changes with each new programme.

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Strategic Leadership:



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Masterclass: Formulating & Implementing Strategy simulation



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